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Your Safety PPE Newsletter

THE SAFETY SPOTLIGHT

by **Alan Casenas Jr**
Company President

Welcome to the First Issue of King's Safety Magazine! Celebrating 35 Years of Protecting Lives

Thirty-five years ago, King's Safety started with a simple mission: protecting hardworking Filipinos, one pair of safety shoes at a time. Those early years taught us resilience, built on trust and genuine relationships.

Today, we've grown far beyond shoes. Our offerings now include Personal Protective Equipment (PPE), Instrumentation and Calibration Services, Fire and Rescue Response Management, and innovative safety solutions. We continuously listen, adapt, and evolve with your needs.

Now, as industries worldwide focus on sustainability, King's Safety leads the charge. We're introducing greener products and eco-friendly safety equipment, such as EV fire safety solutions, helping companies safeguard their employees while protecting our planet.

You may remember us as King's Safety Industrial Supplies (KISS), later as King's Safetynet Inc. Now, embracing a clearer vision, we proudly present ourselves simply as King's Safety.





What does King's Safety represent?

- KING'S: Leadership, strength, and dedication to your safety.
- SAFETY: Our constant, unwavering priority.

We're proud to collaborate closely with organizations like DOLE and OSHC, supporting better safety practices nationwide—because safety isn't just compliance; it's genuine care.

Alongside internal upgrades—like digital systems and eco-friendly EV fleets—we're also launching a refreshed logo: a symbol of our proud heritage and our dynamic future.

This magazine will regularly bring you practical insights, safety updates, and valuable tips. It's our renewed pledge to connect deeply and meaningfully with you, our valued partners and safety champions.

Thank you for joining us on this exciting journey.

The best is yet to come. Welcome to King's Safety. Welcome to the future of safety.



PPE PRODUCT IN FOCUS

Engineered Toughness. Future-Ready Protection

Step into the future with Safeman Safety Shoes—your ultimate defense on the job. Built with ImpactGuard™ Carbon-Steel Toe Caps (200 Joules protection) and SteelFlex™ Midsoles (1100 KN puncture resistance), they keep you safe from the ground up.

Made with tough ArmorLeather™, slip-resistant GripLock™ Outsoles (SRC), and FlashSight™ Reflective Bands for visibility. Resistant to oils, acids, alkalis, and equipped with anti-static tech for electrical safety.

Beyond Tough. That's Safeman



PHILIPPINES SAFETY ROUNDUP

When Safety Systems Fail: The Taft Avenue Escalator Incident

On March 8, 2025, commuters at Manila's Taft Avenue train station experienced a terrifying malfunction. An escalator, crowded with passengers, suddenly reversed direction without warning, causing riders to fall and resulting in injuries to ten individuals.

CCTV footage of the incident quickly went viral, sparking widespread concern over the safety of public transportation infrastructure in the Philippines. In response, train management pledged to cover the medical expenses of those affected and initiated a thorough investigation into the cause of the malfunction.

This incident underscores the critical importance of regular maintenance and safety checks on public facilities. As urban populations grow and reliance on public transport increases, ensuring the reliability and safety of infrastructure like escalators becomes paramount to prevent such accidents and maintain public trust.



LIGTAS AT LEGAL

by Atty. Carlos Pascual

Sales Director

Safety Dilemma

Every time I visit a plant, mine site, or construction site, I am always greeted by the familiar green and white "Safety First" signage and massive safety manhour boards proudly displaying the number of accident-free hours achieved. At first glance, these signs seem to reflect a company's commitment to occupational safety—a comforting sight for anyone who values employee welfare. However, in many cases, these symbols are more aspirational than operational. Despite the clear mandates of Republic Act 11058—An Act Strengthening Compliance with Occupational Safety and Health Standards and Providing Penalties for Violations Thereof—many organizations still grapple with effective safety implementation.



One of the primary obstacles is cost. Many companies perceive safety programs as an expense rather than an investment. Procuring personal protective equipment (PPE), conducting mandatory training sessions, hiring qualified safety officers, and ensuring facility compliance all entail significant financial outlay. Yet, this short-sighted view overlooks a critical truth: the cost of neglecting safety can be exponentially higher. A single incident can result in medical expenses, legal liabilities, operational delays, equipment damage, and worse, the irreversible cost of a human life. Investing in prevention is always more economical—and more ethical—than dealing with the aftermath of accidents.

LIGTAS AT LEGAL ...

Another critical barrier is the lack of support from top management. Safety culture cannot thrive where leadership fails to promote and model safety-first behavior. When executives see safety as just a requirement, not a core value, that attitude filters down. True commitment must begin at the top.

Leaders should allocate resources, join trainings, prioritize safety in decisions, and ensure accountability. Only then will employees follow.

There is also an alarming lack of safety education in many workplaces. Employees often don't recognize hazards or understand their rights under safety laws. Employers must invest in regular, industry-specific training. Toolbox talks, awareness drives, and drills should be routine. Education empowers workers to spot risks, speak up, and create safer workspaces.

In conclusion, safety implementation remains a challenge due to cost, weak leadership support, and lack of education. But safety is not optional—it's a moral and legal duty. Companies that truly value their people know safety isn't just compliance—it's culture. Let's work together to make that culture real, not just words on a wall.



PPE DEALS

MAY 28,29,30

PAYDAY SALE!

SAVE UP TO **10% OFF**

₱1,500.00 ONLY!

SM900

+63 917 621 2324
info@kingsafetynet.com

KINGS SAFETY

A pair of black safety boots with laces, shown against a yellow circular background.

MAY 28,29,30

PAYDAY SALE!

SAVE UP TO **50% OFF**

₱100.00 ONLY!

SUPERFOOD 177

+63 917 621 2324
info@kingsafetynet.com

KINGS SAFETY

A blue safety glove, shown against a yellow circular background.

Activate



HIGHLIGHT PPE BRAND

Neuking is a trusted name in affordable, high-quality PPE, offering a reliable range of safety footwear and eyewear designed for tough work environments.

Top Picks:

- **NK80** – A classic low cut safety shoe made with genuine buffalo leather and steel toe protection, ideal for all-day use.
- **NK83** – Sleek high cut safety shoes with top durability
- **NK71** – Heavy-duty mid cut with a rugged build, anti-slip sole, and high ankle support for tough industrial settings.
- **Neuking Eyewear** – Stylish, impact-resistant safety glasses built for clarity and eye protection on the job.

Neuking combines comfort, durability, and compliance—perfect for keeping workers safe without breaking the budget.



SAFER STEPS, GREENER PATHS

By Pia Amante Casenas
VP of Operations & Procurement

Pagsulong sa Kalikasan: King's Safetynet's 35-Year Journey Towards Environmental Stewardship

Filipinos have long held a deep respect for nature—from ancestral sustainable farming to today's efforts for ecological balance. As King's Safetynet marks 35 years of commitment to safety, we reflect on our journey of aligning our operations with the Filipino spirit of bayanihan and care for the environment.

Sustainable Transportation

To reduce our carbon footprint, we've begun transitioning our service and delivery fleet to electric and hybrid vehicles—supporting both national and global efforts against climate change.

Digital Solutions for a Greener Future— We've minimized paper usage by digitizing our sales, procurement, accounting, and warehouse systems. This not only streamlines operations but also reduces environmental impact.

Energy Efficiency Upgrades— To conserve energy, we've upgraded our facilities with inverter-type air conditioning systems—lowering emissions and improving cost-efficiency.

Eco-Friendly Products and Services— We now offer solutions aligned with environmental responsibility, including oil spill response tools, pollution control equipment, and regulatory compliance systems. These partnerships help clients meet their sustainability goals.

Supporting Global Environmental Goals— By adopting sustainable practices, King's Safetynet supports the UN Sustainable Development Goals and promotes environmental responsibility across industries.

As we celebrate 35 years, we remain committed to safety and environmental stewardship. Together with our clients and communities, we aim to build a greener, safer future for all.

UPCOMING SAFETY EVENTS



STATE OF SAFETY

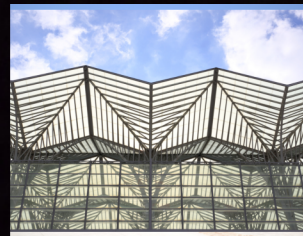


King's Safetynet presents the State of Safety, a special event gathering industry leaders to discuss the future of workplace protection. Expect key insights, product previews, and bold plans ahead.

We're joining the PMSEA Annual Conference to champion mine safety and sustainability. Visit our booth to see heavy-duty PPE built for the toughest environments.



PMSEA



IIEE



Catch King's Safetynet at the IIEE Conference, where we showcase top-tier PPE for electrical and engineering professionals. Discover gear designed for performance, safety, and compliance.